

## Student Voice...

Ellie - "I thought the show was good, and I learnt that attitude is a key part of selling your ideas."

Frankie - "I thought the show was inspiring and opened my eyes to the world of design and technology. However I think the attitudes of some exhibitioners could of been better they weren't doing themselves any justice."

Maisy - "The show I attended was different to anything I've been to before, it was first time I've heard about it. It was a good opportunity to go and check it out. Students could have made more effort to talk to the viewers."



## Always looking forward...

Following another fantastic event for students, they are reflecting on the impact the show had. This show exhibited some of the most innovative and creative design flair, all created by new designers.

If this show is anything to go by, we can expect to see some fantastically designed solutions, fashion ideas, and other creative outlets in coming years. We all look forward to seeing some more of the superb work produced by these young designers.

Produced By Ellie Goulter,  
Frankie Schoultz & Maisy Warren.

## Next Events

MCE British Superbikes, Brands Hatch, 4th - 6th August.

Metro Ski Show, London Olympia, 20th - 24th October.

## Burning2Learn takes a step into the future with New Designers...



On the 9th July Burning2Learn took a trip to the New Designers Exhibition. New Designers is an exhibition for university students. This gives them an opportunity to show off their talents with their final product that they had designed themselves. It was showcasing the best of graduate designs from architecture to



animation, furniture, fashion and graphics to glass. The event gives a chance for people to see students ideas in the limelight. They were hoping to capture the interest of manufacturers, professional designers, potential investors and prospective employers. New trends, designs and major products are what the students were aiming to create, and try to discover the next big thing in store for the public.



“Who’d of thought you could make a chair out of a jumper”



## Burning2Learn are in the building!

When we first got to the event there was a buzz among the atmosphere, everyone was enthusiastic, and we were greeted by the sound of lively music which told us we were in for a good day. First of all we went up to the press office for an interview with Caroline Newman. She gave us an overview of the show and informed us of what the press team do during the exhibition. After that we had a look round the show, and interviewed one of the exhibitors.

## New Beginnings...

Amy Doherty from UCA Rochester has just finished her degree in Design, Branding and Marketing. Amy said that for her final major project her idea was to create a new, younger concept for the national trust to develop and stimulate a younger interest. Her sub-brand ‘Refresh’ was designed to engage young people and challenge their perceptions about the National Trust. Instead of images of tea and cake and beautiful gardens Amy showcased bold photographs of surfing, mountain biking and holidaying to capture the alternative imagery found within the National Trust. After speaking



to Amy you can tell that to be in this type of creative industry you need confidence, and approachable so that you can really sell your product. Amy also looked very professional, as all the other students on the UCA Rochester stand had branded t-shirts which really made them stand out.

## Designs & Products...

